



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2634044  
**Inv Date** 9/30/2012  
**Terms** CIA  
**Contract** 1377680  
**Bill Type** Weekly/Irregular  
**Period** 9/24/2012 - 9/30/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** /06332533  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/3/2012 8:04:56AM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	09/25/12 6:58AM (Tu)	00:30	News-CBS 12 News This Morning	MLS1203H	\$350.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	09/26/12 6:22AM (We)	00:30	News-CBS 12 News This Morning	MLS1203H	\$350.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	09/27/12 6:59AM (Th)	00:30	News-CBS 12 News This Morning	MLS1203H	\$350.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	09/28/12 6:12AM (Fr)	00:30	News-CBS 12 News This Morning	MLS1203H	\$350.00	
3.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Tu,We,Th,Fr	09/25/12 7:59AM (Tu)	00:30	CBS-CBS This Morning	MLS1203H	\$225.00	
3.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Tu,We,Th,Fr	09/26/12 7:59AM (We)	00:30	CBS-CBS This Morning	MLS1203H	\$225.00	
3.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Tu,We,Th,Fr	09/27/12 7:59AM (Th)	00:30	CBS-CBS This Morning	MLS1203H	\$225.00	
3.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Tu,We,Th,Fr	09/28/12 7:59AM (Fr)	00:30	CBS-CBS This Morning	MLS1203H	\$225.00	
5.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	09/26/12 9:30AM (We)	00:30	Live with Kelly and Michael	MLS1203H	\$200.00	
5.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	09/27/12 9:42AM (Th)	00:30	Live with Kelly and Michael	MLS1203H	\$200.00	
5.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	09/28/12 9:31AM (Fr)	00:30	Live with Kelly and Michael	MLS1203H	\$200.00	
5.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	09/28/12 9:56AM (Fr)	00:30	Live with Kelly and Michael	MLS1203H	\$200.00	
7.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	09/25/12 4:56PM (Tu)	00:30	Dr Phil	MLS1203H	\$300.00	
7.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	09/26/12 4:33PM (We)	00:30	Dr Phil	MLS1203H	\$300.00	
7.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	09/27/12 4:41PM (Th)	00:30	Dr Phil	MLS1203H	\$300.00	
7.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	09/28/12 4:48PM (Fr)	00:30	Dr Phil	MLS1203H	\$300.00	
9.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	09/25/12 6:10PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	MLS1203H	\$600.00	
9.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	09/26/12 6:27PM (We)	00:30	News-WPEC CBS 12 News at 6p	MLS1203H	\$600.00	
9.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	09/27/12 6:10PM (Th)	00:30	News-WPEC CBS 12 News at 6p	MLS1203H	\$600.00	
9.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	09/28/12 6:27PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	MLS1203H	\$600.00	
11.1	Football			09/29/12			1 preempt @ \$300.00	\$0.00	Sold Out
12.1	Football			09/30/12			1 preempt @ \$300.00	\$0.00	No Availability
13.0	SPOT	11:00:00PM-11:30:00	Per week (2),We,Th	09/26/12 11:11PM (We)	00:30	News-WPEC CBS 12 News at 11p	MLS1203H	\$700.00	
13.0	SPOT	11:00:00PM-11:30:00	Per week (2),We,Th	09/27/12 11:29PM (Th)	00:30	News-WPEC CBS 12 News at 11p	MLS1203H	\$700.00	
15.0	SPOT	6:00:00AM- 7:00:00	Day,Sa-1	09/29/12 6:59AM (Sa)	00:30	News-CBS 12 News This Morning	MLS1203H	\$150.00	
16.0	SPOT	7:00:00AM- 8:00:00	Day,Su-1	09/30/12 7:06AM (Su)	00:30	News-CBS 12 News This Morning	MLS1203H	\$150.00	
17.0	SPOT	9:00:00AM-10:30:00	Day,Su-1	09/30/12 9:07AM (Su)	00:30	CBS-News Sunday Morning	MLS1203H	\$900.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$9,300.00</b>
Commission	<b>(\$1,395.00)</b>
Net Total	<b>\$7,905.00</b>

Total Spots 25



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651 Beacon Pkwy  
Ste 105  
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ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2635700  
**Inv Date** 10/7/2012  
**Terms** CIA  
**Contract** 1377680  
**Bill Type** Weekly/Irregular  
**Period** 10/1/2012 - 10/7/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** **National/Political Issue Agency BRD**  
**Est/Headline** /06332533  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/9/2012 2:19:10PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	6:00:00AM- 7:00:00	Day,M-1	10/01/12 6:28AM (Mo)	00:30	News-CBS 12 News This Morning 6a	MLS1203H	\$350.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day,M-1	10/01/12 8:29AM (Mo)	00:30	CBS-CBS This Morning	MLS1203H	\$225.00	
6.0	SPOT	9:00:00AM-10:00:00	Day,M-1	10/01/12 9:59AM (Mo)	00:30	Live with Kelly and Michael	MLS1203H	\$200.00	
8.0	SPOT	4:00:00PM- 5:00:00	Day,M-1	10/01/12 4:12PM (Mo)	00:30	Dr Phil	MLS1203H	\$300.00	
10.0	SPOT	6:00:00PM- 6:30:00	Day,M-1	10/01/12 6:22PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	MLS1203H	\$600.00	
14.0	SPOT	11:00:00PM-11:30:00	Day,M-1	10/01/12 11:22PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	MLS1203H	\$700.00	



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**Buyer**  
**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2638968  
**Inv Date** 10/14/2012  
**Terms** CIA  
**Contract** 1390141  
**Bill Type** Weekly/Irregular  
**Period** 10/8/2012 - 10/14/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 3/06364787  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/17/2012 11:24:39AM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/10/12 6:12AM (We)	00:30	News-CBS 12 News This Morning 6a	MLS1203H	\$350.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/11/12 6:11AM (Th)	00:30	News-CBS 12 News This Morning 6a	MLS1203H	\$350.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/11/12 6:30AM (Th)	00:30	News-CBS 12 News This Morning 6a	MLS1203H	\$350.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/12/12 6:29AM (Fr)	00:30	News-CBS 12 News This Morning 6a	MLS1203H	\$350.00	
3.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Tu,We,Th,Fr	10/10/12 8:13AM (We)	00:30	CBS-CBS This Morning	MLS1203H	\$225.00	
3.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Tu,We,Th,Fr	10/11/12 8:11AM (Th)	00:30	CBS-CBS This Morning	MLS1203H	\$225.00	
3.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Tu,We,Th,Fr	10/12/12 8:14AM (Fr)	00:30	CBS-CBS This Morning	MLS1203H	\$225.00	
3.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Tu,We,Th,Fr	10/12/12 8:54AM (Fr)	00:30	CBS-CBS This Morning	MLS1203H	\$225.00	
5.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/11/12 9:37AM (Th)	00:30	Live with Kelly and Michael	MLS1203H	\$200.00	
5.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/12/12 9:56AM (Fr)	00:30	Live with Kelly and Michael	MLS1203H	\$200.00	
5.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/12/12 9:59AM (Fr)	00:30	Live with Kelly and Michael	MLS1203H	\$200.00	
5.0	SPOT			10/09/12			1 preempt @ \$200.00	\$0.00	Sold Out
7.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/10/12 4:33PM (We)	00:30	Dr Phil	MLS1203H	\$350.00	
7.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/11/12 4:12PM (Th)	00:30	Dr Phil	MLS1203H	\$350.00	
7.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/12/12 4:12PM (Fr)	00:30	Dr Phil	MLS1203H	\$350.00	
7.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/12/12 4:55PM (Fr)	00:30	Dr Phil	MLS1203H	\$350.00	
9.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/10/12 5:57PM (We)	00:30	News-WPEC CBS 12 News at 530p	MLS1203H	\$500.00	
9.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/11/12 5:56PM (Th)	00:30	News-WPEC CBS 12 News at 530p	MLS1203H	\$500.00	
9.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/12/12 5:49PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	MLS1203H	\$500.00	
9.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/12/12 5:56PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	MLS1203H	\$500.00	
11.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/09/12 6:25PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	MLS1203H	\$600.00	
11.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/10/12 6:25PM (We)	00:30	News-WPEC CBS 12 News at 6p	MLS1203H	\$600.00	
11.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/11/12 6:12PM (Th)	00:30	News-WPEC CBS 12 News at 6p	MLS1203H	\$600.00	
11.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/12/12 6:11PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	MLS1203H	\$600.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/09/12 7:14PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	MLS1203H	\$500.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/10/12 7:10PM (We)	00:30	News-WPEC CBS 12 News at 7p	MLS1203H	\$500.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/11/12 7:13PM (Th)	00:30	News-WPEC CBS 12 News at 7p	MLS1203H	\$500.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/12/12 7:15PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	MLS1203H	\$500.00	
15.0	SPOT			10/13/12			1 preempt @ \$350.00	\$0.00	Live Program Overrun
17.0	Prime	178664-CBS-Criminal	Day,W-1	10/10/12 9:45PM (We)	00:30	CBS-Criminal Minds (Wednesday)	MLS1203H	\$2000.00	
18.0	Prime	178688-CBS-48 Hour	Day,Sa-1	10/13/12 10:29PM (Sa)	00:30	CBS-48 Hours (Saturday)	MLS1203H	\$800.00	
19.0	Prime	178694-CBS-Amazing	Day,Su-1	10/14/12 9:02PM (Su)	00:30	CBS-Amazing Race (Sunday)	MLS1203H	\$2200.00	
20.0	Prime	178695-CBS-The Good	Day,Su-1	10/14/12 10:04PM (Su)	00:30	CBS-The Good Wife (Sunday)	MLS1203H	\$2000.00	
21.0	SPOT	11:00:00PM-11:30:00	Per week (4),Tu,We,Th,Fr	10/10/12 11:00PM (We)	00:30	CBS-CSI Crime Scene Investigation (Wednesday)	MLS1203H	\$700.00	
21.0	SPOT	11:00:00PM-11:30:00	Per week (4),Tu,We,Th,Fr	10/10/12 11:25PM (We)	00:30	News-WPEC CBS 12 News at 11p	MLS1203H	\$700.00	
21.0	SPOT	11:00:00PM-11:30:00	Per week (4),Tu,We,Th,Fr	10/11/12 11:13PM (Th)	00:30	News-WPEC CBS 12 News at 11p	MLS1203H	\$700.00	



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**Advertiser**  
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**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2638968  
**Inv Date** 10/14/2012  
**Terms** CIA  
**Contract** 1390141  
**Bill Type** Weekly/Irregular  
**Period** 10/8/2012 - 10/14/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** **National/Political Issue Agency BRD**  
**Est/Headline** 3/06364787  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/17/2012 11:24:39AM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
21.0	SPOT	11:00:00PM-11:30:00	Per week (4),Tu,We,Th,Fr	10/12/12 11:13PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	MLS1203H	\$700.00	
23.0	SPOT	11:30:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/10/12 12:12AM (We)	00:30	CBS-The David Letterman Show	MLS1203H	\$225.00	
23.0	SPOT	11:30:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/10/12 11:35PM (We)	00:30	News-WPEC CBS 12 News at 11p	MLS1203H	\$225.00	
23.0	SPOT	11:30:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/11/12 11:50PM (Th)	00:30	CBS-The David Letterman Show	MLS1203H	\$225.00	
23.0	SPOT			10/09/12			1 preempt @ \$225.00	\$0.00	Sold Out
25.0	SPOT	7:00:00AM- 8:00:00	Day,Su-1	10/14/12 7:22AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	MLS1203H	\$150.00	
26.0	SPOT	9:00:00AM-10:30:00	Day,Su-1	10/14/12 8:59AM (Su)	00:30	CBS-News Sunday Morning	MLS1203H	\$900.00	
27.0	SPOT			10/14/12			1 preempt @ \$500.00	\$0.00	Pre-empt

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$22,225.00</b>
Commission	<b>(\$3,333.75)</b>
<b>Net Total</b>	<b>\$18,891.25</b>

Total Spots 40



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
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**Advertiser**  
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**Buyer**  
**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2639258  
**Inv Date** 10/21/2012  
**Terms** CIA  
**Contract** 1390141  
**Bill Type** Weekly/Irregular  
**Period** 10/15/2012 - 10/21/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 3/06364787  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/22/2012 2:50:01PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	6:00:00AM- 7:00:00	Day, M-1	10/15/12 6:28AM (Mo)	00:30	News-CBS 12 News This Morning 6a	MLS1203H	\$350.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day, M-1	10/15/12 8:47AM (Mo)	00:30	CBS-CBS This Morning	MLS1203H	\$225.00	
6.0	SPOT	9:00:00AM-10:00:00	Day, M-1	10/15/12 9:49AM (Mo)	00:30	Live with Kelly and Michael	MLS1203H	\$200.00	
8.0	SPOT	4:00:00PM- 5:00:00	Day, M-1	10/15/12 4:14PM (Mo)	00:30	Dr Phil	MLS1203H	\$350.00	
10.0	SPOT	5:30:00PM- 6:00:00	Day, M-1	10/15/12 5:54PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	MLS1203H	\$500.00	
12.0	SPOT	6:00:00PM- 6:30:00	Day, M-1	10/15/12 6:12PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	MLS1203H	\$600.00	
14.0	SPOT	7:00:00PM- 7:30:00	Day, M-1	10/15/12 7:13PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	MLS1203H	\$500.00	
16.0	Prime	178656-CBS-Hawaii F	Day, M-1	10/15/12 10:36PM (Mo)	00:30	CBS-Hawaii Five-O (Monday)	MLS1203H	\$2000.00	
22.0	SPOT	11:00:00PM-11:30:00	Day, M-1	10/15/12 11:24PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	MLS1203H	\$700.00	
24.0	SPOT	11:30:00PM-12:30:00	Day, M-1	10/15/12 11:59PM (Mo)	00:30	CBS-The David Letterman Show	MLS1203H	\$225.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$5,650.00</b>
Commission	<b>(\$847.50)</b>
<b>Net Total</b>	<b>\$4,802.50</b>

Total Spots 10



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2659161  
**Inv Date** 10/28/2012  
**Terms** CIA  
**Contract** 1392424  
**Bill Type** Weekly/Irregular  
**Period** 10/22/2012 - 10/28/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** National/Political Candidate Agency BRD  
**Est/Headline** 5/06371203  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/31/2012 5:19:02PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00:00AM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/23/12 5:21AM (Tu)	00:30	News-CBS 12 News This Morning 5a	MLS1208H	\$200.00	
1.0	SPOT	5:00:00AM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/24/12 5:29AM (We)	00:30	News-CBS 12 News This Morning 5a	MLS1211H	\$200.00	
1.0	SPOT	5:00:00AM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/25/12 5:22AM (Th)	00:30	News-CBS 12 News This Morning 5a	MLS1210H	\$200.00	
1.0	SPOT	5:00:00AM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/26/12 5:12AM (Fr)	00:30	News-CBS 12 News This Morning 5a	MLS1210H	\$200.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/23/12 6:45AM (Tu)	00:30	News-CBS 12 News This Morning 6a	MLS1208H	\$350.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/24/12 6:38AM (We)	00:30	News-CBS 12 News This Morning 6a	MLS1210H	\$350.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/25/12 6:28AM (Th)	00:30	News-CBS 12 News This Morning 6a	MLS1211H	\$350.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/26/12 6:21AM (Fr)	00:30	News-CBS 12 News This Morning 6a	MLS1211H	\$350.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/23/12 8:22AM (Tu)	00:30	CBS-CBS This Morning	MLS1208H	\$225.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/23/12 8:54AM (Tu)	00:30	CBS-CBS This Morning	MLS1208H	\$225.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/24/12 8:24AM (We)	00:30	CBS-CBS This Morning	MLS1211H	\$225.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/24/12 8:46AM (We)	00:30	CBS-CBS This Morning	MLS1210H	\$225.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/25/12 8:23AM (Th)	00:30	CBS-CBS This Morning	MLS1210H	\$225.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/25/12 8:47AM (Th)	00:30	CBS-CBS This Morning	MLS1211H	\$225.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/26/12 8:37AM (Fr)	00:30	CBS-CBS This Morning	MLS1210H	\$225.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/26/12 8:58AM (Fr)	00:30	CBS-CBS This Morning	MLS1211H	\$225.00	
7.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/23/12 9:56AM (Tu)	00:30	Live with Kelly and Michael	MLS1208H	\$200.00	
7.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/24/12 9:48AM (We)	00:30	Live with Kelly and Michael	MLS1211H	\$200.00	
7.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/25/12 9:35AM (Th)	00:30	Live with Kelly and Michael	MLS1210H	\$200.00	
7.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/26/12 9:22AM (Fr)	00:30	Live with Kelly and Michael	MLS1210H	\$200.00	
9.0	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/23/12 12:24PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	MLS1208H	\$350.00	
9.0	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/24/12 12:14PM (We)	00:30	News-WPEC CBS 12 News at Noon	MLS1210H	\$350.00	
9.0	SPOT			10/23/12			2 preempts @ \$350.00	\$0.00	Sold Out
11.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/23/12 4:28PM (Tu)	00:30	Dr Phil	MLS1208H	\$350.00	
11.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/24/12 4:22PM (We)	00:30	Dr Phil	MLS1211H	\$350.00	
11.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/26/12 4:44PM (Fr)	00:30	Dr Phil	MLS1211H	\$350.00	
11.0	SPOT			10/23/12			1 preempt @ \$350.00	\$0.00	Sold Out
13.1	SPOT	5:00:00PM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/24/12 5:28PM (We)	00:30	News-WPEC CBS 12 News at 5p	MLS1210H	\$750.00	
13.1	SPOT	5:00:00PM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/25/12 5:30PM (Th)	00:30	News-WPEC CBS 12 News at 5p	MLS1210H	\$750.00	
13.1	SPOT			10/23/12			2 preempts @ \$750.00	\$0.00	Sold Out
15.1	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/23/12 5:37PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	MLS1208H	\$750.00	
15.1	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/23/12 5:53PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	MLS1208H	\$750.00	
15.1	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/24/12 5:57PM (We)	00:30	News-WPEC CBS 12 News at 530p	MLS1211H	\$750.00	
15.1	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/26/12 5:44PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	MLS1210H	\$750.00	
17.1	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/24/12 6:24PM (We)	00:30	News-WPEC CBS 12 News at 6p	MLS1210H	\$900.00	
17.1	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/24/12 6:27PM (We)	00:30	News-WPEC CBS 12 News at 6p	MLS1211H	\$900.00	



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2659161  
**Inv Date** 10/28/2012  
**Terms** CIA  
**Contract** 1392424  
**Bill Type** Weekly/Irregular  
**Period** 10/22/2012 - 10/28/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** National/Political Candidate Agency BRD  
**Est/Headline** 5/06371203  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/31/2012 5:19:02PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
17.1	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/26/12 6:25PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	MLS1211H	\$900.00	
17.1	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/26/12 6:27PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	MLS1210H	\$900.00	
19.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/23/12 7:10PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	MLS1208H	\$500.00	
19.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/24/12 7:25PM (We)	00:30	News-WPEC CBS 12 News at 7p	MLS1210H	\$500.00	
19.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/25/12 7:23PM (Th)	00:30	News-WPEC CBS 12 News at 7p	MLS1211H	\$500.00	
19.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/26/12 7:24PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	MLS1211H	\$500.00	
21.0	SPOT			10/27/12			1 preempt @ \$350.00	\$0.00	Pre-empt
23.0	Prime	178661-CBS-NCIS: Los	Day,Tu-1	10/23/12 9:44PM (Tu)	00:30	CBS-NCIS: Los Angeles (Tuesday)	MLS1208H	\$3500.00	
24.0	Prime	178664-CBS-Criminal	Day,W-1	10/24/12 9:47PM (We)	00:30	CBS-Criminal Minds (Wednesday)	MLS1211H	\$2000.00	
25.0	Prime	188814-CBS-Element	Day,Th-1	10/25/12 10:47PM (Th)	00:30	CBS-Elementary (Thursday)	MLS1210H	\$2250.00	
26.0	Prime	178672-CBS-CSI New	Day,F-1	10/26/12 9:33PM (Fr)	00:30	CBS-CSI New York (Friday)	MLS1210H	\$1500.00	
27.0	Prime			10/27/12			1 preempt @ \$500.00	\$0.00	Sold Out
28.0	Prime	178688-CBS-48 Hour	Day,Sa-1	10/27/12 10:41PM (Sa)	00:30	CBS-48 Hours (Saturday)	MLS1210H	\$800.00	
30.0	Prime	178694-CBS-Amazing	Day,Su-1	10/28/12 8:50PM (Su)	00:30	CBS-Amazing Race (Sunday)	MLS1210H	\$2200.00	
31.0	Prime	178695-CBS-The Good	Day,Su-1	10/28/12 9:39PM (Su)	00:30	CBS-The Good Wife (Sunday)	MLS1212H	\$2000.00	
32.1	SPOT	11:00:00PM-11:30:00	Per week (3),Tu,We,Th,Fr	10/24/12 11:13PM (We)	00:30	News-WPEC CBS 12 News at 11p	MLS1210H	\$1050.00	
32.1	SPOT	11:00:00PM-11:30:00	Per week (3),Tu,We,Th,Fr	10/25/12 11:12PM (Th)	00:30	News-WPEC CBS 12 News at 11p	MLS1211H	\$1050.00	
32.1	SPOT	11:00:00PM-11:30:00	Per week (3),Tu,We,Th,Fr	10/26/12 11:30PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	MLS1211H	\$1050.00	
34.0	SPOT	11:30:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/23/12 12:11AM (Tu)	00:30	CBS-The David Letterman Show	MLS1208H	\$225.00	
34.0	SPOT	11:30:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/24/12 12:09AM (We)	00:30	CBS-The David Letterman Show	MLS1211H	\$225.00	
34.0	SPOT	11:30:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/26/12 12:15AM (Fr)	00:30	CBS-The David Letterman Show	MLS1210H	\$225.00	
34.0	SPOT			10/23/12			1 preempt @ \$225.00	\$0.00	Sold Out
36.0	SPOT	6:00:00AM- 7:00:00	Day,Sa-1	10/27/12 6:54AM (Sa)	00:30	News-CBS 12 News This Morning 6a Saturday	MLS1212H	\$150.00	
37.0	SPOT	7:00:00AM- 9:00:00	Day,Sa-1	10/27/12 7:29AM (Sa)	00:30	CBS This Morning (Saturday)	MLS1210H	\$350.00	
39.1	SPOT	12:00:00AM- 1:05:00	Day,Su-1	10/28/12 12:27AM (Su)	00:30	Criminal Minds Sunday	MLS1210H	\$150.00	
40.0	SPOT	7:00:00AM- 8:00:00	Day,Su-1	10/28/12 7:22AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	MLS1212H	\$150.00	
41.0	SPOT	9:00:00AM-10:30:00	Day,Su-1	10/28/12 9:45AM (Su)	00:30	CBS-News Sunday Morning	MLS1210H	\$900.00	
42.0	SPOT	10:30:00AM-11:30:00	Day,Su-1	10/28/12 11:29AM (Su)	00:30	CBS-Face the Nation	MLS1212H	\$500.00	
43.0	SPOT	187876-Sports-CBS C	Day,Sa-1	10/27/12 3:28PM (Sa)	00:30	Sports-CBS College Football Today	MLS1210H	\$1500.00	
44.0	SPOT	5:00:00PM- 5:30:00	Per week (1),Tu,We,Th,Fr	10/23/12 5:12PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	MLS1208H	\$750.00	
45.0	SPOT	9:00:00AM-10:00:00	Per week (1),Tu,We,Th,Fr	10/25/12 9:49AM (Th)	00:30	Live with Kelly and Michael	MLS1211H	\$200.00	
46.0	SPOT	12:00:00PM-12:30:00	Day,Sa-1	10/27/12 12:02PM (Sa)	00:30	South Florida Business Report	MLS1212H	\$75.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$39,450.00</b>
Commission	<b>(\$5,917.50)</b>
Net Total	<b>\$33,532.50</b>

Total Spots 62



WPEC  
c/o WTTT/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2668347  
**Inv Date** 11/4/2012  
**Terms** CIA  
**Contract** 1392424  
**Bill Type** Weekly/Irregular  
**Period** 10/29/2012 - 11/4/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** **National/Political Candidate Agency BRD**  
**Est/Headline** 5/06371203  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/6/2012 5:26:27PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	5:00:00AM- 5:30:00	Day, M-1	10/29/12 5:10AM (Mo)	00:30	News-CBS 12 News This Morning 5a	MLS1212H	\$200.00	
4.0	SPOT	6:00:00AM- 7:00:00	Day, M-1	10/29/12 6:10AM (Mo)	00:30	News-CBS 12 News This Morning 6a	MLS1210H	\$350.00	
6.0	SPOT	7:00:00AM- 9:00:00	Day, M-2	10/29/12 7:29AM (Mo)	00:30	CBS-CBS This Morning	MLS1212H	\$225.00	
6.0	SPOT	7:00:00AM- 9:00:00	Day, M-2	10/29/12 7:59AM (Mo)	00:30	CBS-CBS This Morning	MLS1210H	\$225.00	
8.0	SPOT	9:00:00AM-10:00:00	Day, M-1	10/29/12 9:50AM (Mo)	00:30	Live with Kelly and Michael	MLS1212H	\$200.00	
10.0	SPOT	12:00:00PM-12:30:00	Day, M-1	10/29/12 12:23PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	MLS1210H	\$350.00	
12.0	SPOT	4:00:00PM- 5:00:00	Day, M-1	10/29/12 3:58PM (Mo)	00:30	Dr Phil	MLS1212H	\$350.00	
14.1	SPOT	5:00:00PM- 5:30:00	Day, M-1	10/29/12 5:22PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	MLS1210H	\$750.00	
16.1	SPOT	5:30:00PM- 6:00:00	Day, M-1	10/29/12 5:45PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	MLS1212H	\$750.00	
18.1	SPOT	6:00:00PM- 6:30:00	Day, M-1	10/29/12 6:11PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	MLS1210H	\$900.00	
20.0	SPOT	7:00:00PM- 7:30:00	Day, M-1	10/29/12 7:11PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	MLS1212H	\$500.00	
22.0	Prime	178656-CBS-Hawaii F	Day, M-1	10/29/12 10:51PM (Mo)	00:30	CBS-Hawaii Five-O (Monday)	MLS1210H	\$2000.00	
33.1	SPOT	11:00:00PM-11:30:00	Day, M-1	10/29/12 11:23PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	MLS1212H	\$1050.00	
35.0	SPOT			10/29/12			1 preempt @ \$225.00	\$0.00	Sold Out

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$7,850.00</b>
Commission	<b>(\$1,177.50)</b>
<b>Net Total</b>	<b>\$6,672.50</b>

Total Spots 13



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2639277  
**Inv Date** 10/21/2012  
**Terms** CIA  
**Contract** 1392482  
**Bill Type** Weekly/Irregular  
**Period** 10/15/2012 - 10/21/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** **National/Political Candidate Agency BRD**  
**Est/Headline** 4/06370705  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/22/2012 2:50:02PM

**West Palm Beach (WPEC)**

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00:00AM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/16/12 5:10AM (Tu)	00:30	News-CBS 12 News This Morning 5a	MLS1208H	\$200.00	
1.0	SPOT	5:00:00AM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/16/12 5:27AM (Tu)	00:30	News-CBS 12 News This Morning 5a	MLS1208H	\$200.00	
1.0	SPOT	5:00:00AM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/18/12 5:11AM (Th)	00:30	News-CBS 12 News This Morning 5a	MLS1208H	\$200.00	
1.0	SPOT	5:00:00AM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/19/12 5:23AM (Fr)	00:30	News-CBS 12 News This Morning 5a	MLS1208H	\$200.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/16/12 6:43AM (Tu)	00:30	News-CBS 12 News This Morning 6a	MLS1208H	\$350.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/18/12 6:54AM (Th)	00:30	News-CBS 12 News This Morning 6a	MLS1208H	\$350.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/19/12 6:43AM (Fr)	00:30	News-CBS 12 News This Morning 6a	MLS1208H	\$350.00	
3.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/19/12 6:54AM (Fr)	00:30	News-CBS 12 News This Morning 6a	MLS1208H	\$350.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/16/12 7:59AM (Tu)	00:30	CBS-CBS This Morning	MLS1208H	\$225.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/16/12 8:23AM (Tu)	00:30	CBS-CBS This Morning	MLS1208H	\$225.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/16/12 8:48AM (Tu)	00:30	CBS-CBS This Morning	MLS1208H	\$225.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/17/12 8:24AM (We)	00:30	CBS-CBS This Morning	MLS1208H	\$225.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/18/12 7:59AM (Th)	00:30	CBS-CBS This Morning	MLS1208H	\$225.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/18/12 8:23AM (Th)	00:30	CBS-CBS This Morning	MLS1208H	\$225.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/18/12 8:51AM (Th)	00:30	CBS-CBS This Morning	MLS1208H	\$225.00	
5.0	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/19/12 7:59AM (Fr)	00:30	CBS-CBS This Morning	MLS1208H	\$225.00	
7.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/16/12 9:44AM (Tu)	00:30	Live with Kelly and Michael	MLS1208H	\$200.00	
7.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/17/12 9:56AM (We)	00:30	Live with Kelly and Michael	MLS1208H	\$200.00	
7.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/17/12 9:59AM (We)	00:30	Live with Kelly and Michael	MLS1208H	\$200.00	
7.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/18/12 9:46AM (Th)	00:30	Live with Kelly and Michael	MLS1208H	\$200.00	
9.0	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/16/12 12:17PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	MLS1208H	\$350.00	
9.0	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/17/12 12:17PM (We)	00:30	News-WPEC CBS 12 News at Noon	MLS1208H	\$350.00	
9.0	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/17/12 12:24PM (We)	00:30	News-WPEC CBS 12 News at Noon	MLS1208H	\$350.00	
9.0	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/19/12 12:15PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	MLS1208H	\$350.00	
11.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/16/12 4:38PM (Tu)	00:30	Dr Phil	MLS1208H	\$350.00	
11.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/17/12 4:15PM (We)	00:30	Dr Phil	MLS1208H	\$350.00	
11.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/18/12 4:39PM (Th)	00:30	Dr Phil	MLS1208H	\$350.00	
11.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/19/12 4:13PM (Fr)	00:30	Dr Phil	MLS1208H	\$350.00	
13.0	SPOT	5:00:00PM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/16/12 5:23PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	MLS1208H	\$500.00	
13.0	SPOT	5:00:00PM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/17/12 5:13PM (We)	00:30	News-WPEC CBS 12 News at 5p	MLS1208H	\$500.00	
13.0	SPOT	5:00:00PM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/18/12 5:28PM (Th)	00:30	News-WPEC CBS 12 News at 5p	MLS1208H	\$500.00	
13.0	SPOT	5:00:00PM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/19/12 5:21PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	MLS1208H	\$500.00	
15.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/16/12 5:37PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	MLS1208H	\$500.00	
15.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/17/12 5:39PM (We)	00:30	News-WPEC CBS 12 News at 530p	MLS1208H	\$500.00	
15.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/19/12 5:40PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	MLS1208H	\$500.00	
15.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/19/12 5:44PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	MLS1208H	\$500.00	
17.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/16/12 6:12PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	MLS1208H	\$600.00	



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2639277  
**Inv Date** 10/21/2012  
**Terms** CIA  
**Contract** 1392482  
**Bill Type** Weekly/Irregular  
**Period** 10/15/2012 - 10/21/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** **National/Political Candidate Agency BRD**  
**Est/Headline** 4/06370705  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/22/2012 2:50:02PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
17.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/17/12 6:25PM (We)	00:30	News-WPEC CBS 12 News at 6p	MLS1208H	\$600.00	
17.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/18/12 6:23PM (Th)	00:30	News-WPEC CBS 12 News at 6p	MLS1208H	\$600.00	
17.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/19/12 6:24PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	MLS1208H	\$600.00	
19.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/16/12 7:10PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	MLS1208H	\$500.00	
19.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/17/12 7:09PM (We)	00:30	News-WPEC CBS 12 News at 7p	MLS1208H	\$500.00	
19.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/18/12 7:08PM (Th)	00:30	News-WPEC CBS 12 News at 7p	MLS1208H	\$500.00	
19.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/19/12 7:09PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	MLS1208H	\$500.00	
21.0	SPOT	7:00:00PM- 7:30:00	Day,Sa-1	10/20/12 7:22PM (Sa)	00:30	News-WPEC CBS 12 News at 7p (Saturday)	MLS1208H	\$350.00	
23.0	Prime	178661-CBS-NCIS: Los	Day,Tu-1	10/16/12 8:36PM (Tu)	00:30	CBS-NCIS: Los Angeles (Tuesday)	MLS1208H	\$3500.00	
24.0	Prime	178664-CBS-Criminal	Day,W-1	10/17/12 9:48PM (We)	00:30	CBS-Criminal Minds (Wednesday)	MLS1208H	\$2000.00	
25.0	Prime	188814-CBS-Element	Day,Th-1	10/18/12 10:52PM (Th)	00:30	CBS-Elementary (Thursday)	MLS1208H	\$2250.00	
26.0	Prime	178672-CBS-CSI New	Day,F-1	10/19/12 9:31PM (Fr)	00:30	CBS-CSI New York (Friday)	MLS1208H	\$1500.00	
27.0	Prime			10/20/12			1 preempt @ \$500.00	\$0.00	Sold Out
28.0	Prime	178688-CBS-48 Hour	Day,Sa-1	10/20/12 10:28PM (Sa)	00:30	CBS-48 Hours (Saturday)	MLS1208H	\$800.00	
29.0	SPOT	7:00:00PM- 8:00:00	Day,Su-1	10/21/12 7:55PM (Su)	00:30	Sports-CBS NFL Football 2	MLS1208H	\$4500.00	
30.0	Prime	178694-CBS-Amazing	Day,Su-1	10/21/12 9:47PM (Su)	00:30	CBS-Amazing Race (Sunday)	MLS1208H	\$2200.00	
31.0	Prime	178695-CBS-The Good	Day,Su-1	10/21/12 10:38PM (Su)	00:30	CBS-The Good Wife (Sunday)	MLS1208H	\$2000.00	
32.0	SPOT	11:00:00PM-11:30:00	Per week (4),Tu,We,Th,Fr	10/16/12 11:00PM (Tu)	00:30	CBS-Presidential Debate	MLS1208H	\$700.00	
32.0	SPOT	11:00:00PM-11:30:00	Per week (4),Tu,We,Th,Fr	10/16/12 11:24PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	MLS1208H	\$700.00	
32.0	SPOT	11:00:00PM-11:30:00	Per week (4),Tu,We,Th,Fr	10/17/12 11:24PM (We)	00:30	News-WPEC CBS 12 News at 11p	MLS1208H	\$700.00	
32.0	SPOT	11:00:00PM-11:30:00	Per week (4),Tu,We,Th,Fr	10/18/12 11:30PM (Th)	00:30	News-WPEC CBS 12 News at 11p	MLS1208H	\$700.00	
34.0	SPOT	11:30:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/16/12 11:49PM (Tu)	00:30	CBS-The David Letterman Show	MLS1208H	\$225.00	
34.0	SPOT	11:30:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/16/12 12:00AM (Tu)	00:30	CBS-The David Letterman Show	MLS1208H	\$225.00	
34.0	SPOT	11:30:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/17/12 11:58PM (We)	00:30	CBS-The David Letterman Show	MLS1208H	\$225.00	
34.0	SPOT	11:30:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/18/12 12:05AM (Th)	00:30	CBS-The David Letterman Show	MLS1208H	\$225.00	
36.0	SPOT	6:00:00AM- 7:00:00	Day,Sa-1	10/20/12 6:23AM (Sa)	00:30	News-CBS 12 News This Morning 6a Saturday	MLS1208H	\$150.00	
37.0	SPOT	7:00:00AM- 9:00:00	Day,Sa-1	10/20/12 7:24AM (Sa)	00:30	CBS This Morning (Saturday)	MLS1208H	\$350.00	
38.0	SPOT	11:30:00PM-12:00:00	Day,Sa-1	10/20/12 11:32PM (Sa)	00:30	News-WPEC CBS 12 News at 11p	MLS1208H	\$200.00	
39.0	SPOT	12:00:00PM- 1:00:00	Day,Su-1	10/21/12 12:57PM (Su)	00:30	Sports-CBS The NFL Today	MLS1208H	\$150.00	
40.0	SPOT	7:00:00AM- 8:00:00	Day,Su-1	10/21/12 7:36AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	MLS1208H	\$150.00	
41.0	SPOT	9:00:00AM-10:30:00	Day,Su-1	10/21/12 9:59AM (Su)	00:30	CBS-News Sunday Morning	MLS1208H	\$900.00	
42.0	SPOT	10:30:00AM-11:30:00	Day,Su-1	10/21/12 11:30AM (Su)	00:30	CBS-Face the Nation	MLS1208H	\$500.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$41,200.00</b>	Total Spots	68
Commission	<b>(\$6,180.00)</b>		
Net Total	<b>\$35,020.00</b>		



WPEC  
c/o WTTT/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2659162  
**Inv Date** 10/28/2012  
**Terms** CIA  
**Contract** 1392482  
**Bill Type** Weekly/Irregular  
**Period** 10/22/2012 - 10/28/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** **National/Political Candidate Agency BRD**  
**Est/Headline** 4/06370705  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/31/2012 5:19:02PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	5:00:00AM- 5:30:00	Day, M-1	10/22/12 5:28AM (Mo)	00:30	News-CBS 12 News This Morning 5a	MLS1208H	\$200.00	
4.0	SPOT	6:00:00AM- 7:00:00	Day, M-1	10/22/12 6:42AM (Mo)	00:30	News-CBS 12 News This Morning 6a	MLS1208H	\$350.00	
6.0	SPOT	7:00:00AM- 9:00:00	Day, M-2	10/22/12 8:23AM (Mo)	00:30	CBS-CBS This Morning	MLS1208H	\$225.00	
6.0	SPOT	7:00:00AM- 9:00:00	Day, M-2	10/22/12 8:45AM (Mo)	00:30	CBS-CBS This Morning	MLS1208H	\$225.00	
8.0	SPOT	9:00:00AM-10:00:00	Day, M-1	10/22/12 9:34AM (Mo)	00:30	Live with Kelly and Michael	MLS1208H	\$200.00	
10.0	SPOT	12:00:00PM-12:30:00	Day, M-1	10/22/12 12:14PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	MLS1208H	\$350.00	
12.0	SPOT	4:00:00PM- 5:00:00	Day, M-1	10/22/12 4:53PM (Mo)	00:30	Dr Phil	MLS1208H	\$350.00	
14.0	SPOT	5:00:00PM- 5:30:00	Day, M-1	10/22/12 5:24PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	MLS1208H	\$500.00	
16.0	SPOT	5:30:00PM- 6:00:00	Day, M-1	10/22/12 5:43PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	MLS1208H	\$500.00	
18.0	SPOT	6:00:00PM- 6:30:00	Day, M-1	10/22/12 6:24PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	MLS1208H	\$600.00	
20.0	SPOT	7:00:00PM- 7:30:00	Day, M-1	10/22/12 7:30PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	MLS1208H	\$500.00	
22.0	Prime	194856-CBS-Presiden	Day, M-1	10/22/12 10:59PM (Mo)	00:30	CBS-Presidential Debate	MLS1208H	\$2000.00	
33.0	SPOT	11:00:00PM-11:30:00	Day, M-1	10/22/12 11:29PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	MLS1208H	\$700.00	
35.0	SPOT	11:30:00PM-12:30:00	Day, M-1	10/22/12 11:48PM (Mo)	00:30	CBS-The David Letterman Show	MLS1208H	\$225.00	
43.0	SPOT	7:00:00PM- 7:30:00	Day, F-1	10/26/12 7:30PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	MLS1210H	\$500.00	M/G For 27.0.1

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$7,425.00</b>
Commission	<b>(\$1,113.75)</b>
<b>Net Total</b>	<b>\$6,311.25</b>

Total Spots 15



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
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**Buyer**  
**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2668348  
**Inv Date** 11/4/2012  
**Terms** CIA  
**Contract** 1392660  
**Bill Type** Weekly/Irregular  
**Period** 10/29/2012 - 11/4/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** National/Political Candidate Agency BRD  
**Est/Headline** 6/06371325  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/6/2012 5:26:27PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
5.1	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/30/12 8:38AM (Tu)	00:30	CBS-CBS This Morning	MLS1212H	\$565.00	
5.1	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/30/12 8:57AM (Tu)	00:30	CBS-CBS This Morning	MLS1210H	\$565.00	
5.1	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/31/12 8:22AM (We)	00:30	CBS-CBS This Morning	MLS1210H	\$565.00	
5.1	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/31/12 8:45AM (We)	00:30	CBS-CBS This Morning	MLS1212H	\$565.00	
5.1	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	10/31/12 8:58AM (We)	00:30	CBS-CBS This Morning	MLS1210H	\$565.00	
5.1	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	11/01/12 8:11AM (Th)	00:30	CBS-CBS This Morning	MLS1214H	\$565.00	
5.1	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	11/02/12 7:59AM (Fr)	00:30	CBS-CBS This Morning	MLS1214H	\$565.00	
5.1	SPOT	7:00:00AM- 9:00:00	Per week (8),Tu,We,Th,Fr	11/02/12 8:20AM (Fr)	00:30	CBS-CBS This Morning	MLS1212H	\$565.00	
7.1	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/30/12 9:45AM (Tu)	00:30	Live with Kelly and Michael	MLS1212H	\$500.00	
7.1	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/30/12 9:56AM (Tu)	00:30	Live with Kelly and Michael	MLS1210H	\$500.00	
7.1	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	11/01/12 9:57AM (Th)	00:30	Live with Kelly and Michael	MLS1212H	\$500.00	
7.1	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	11/02/12 9:55AM (Fr)	00:30	Live with Kelly and Michael	MLS1214H	\$500.00	
9.1	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/30/12 12:26PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	MLS1212H	\$875.00	
9.1	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/31/12 12:16PM (We)	00:30	News-WPEC CBS 12 News at Noon	MLS1212H	\$875.00	
9.1	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	11/01/12 12:10PM (Th)	00:30	News-WPEC CBS 12 News at Noon	MLS1214H	\$875.00	
9.1	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	11/01/12 12:15PM (Th)	00:30	News-WPEC CBS 12 News at Noon	MLS1212H	\$875.00	
13.1	SPOT	5:00:00PM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/30/12 5:24PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	MLS1210H	\$1250.00	
13.1	SPOT	5:00:00PM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/31/12 5:27PM (We)	00:30	News-WPEC CBS 12 News at 5p	MLS1210H	\$1250.00	
13.1	SPOT	5:00:00PM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/31/12 5:32PM (We)	00:30	News-WPEC CBS 12 News at 5p	MLS1212H	\$1250.00	
13.1	SPOT	5:00:00PM- 5:30:00	Per week (4),Tu,We,Th,Fr	11/02/12 5:12PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	MLS1214H	\$1250.00	
17.1	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/30/12 6:12PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	MLS1212H	\$1500.00	
17.1	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/31/12 6:13PM (We)	00:30	News-WPEC CBS 12 News at 6p	MLS1210H	\$1500.00	
17.1	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	11/01/12 6:11PM (Th)	00:30	News-WPEC CBS 12 News at 6p	MLS1214H	\$1500.00	
17.1	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	11/01/12 6:28PM (Th)	00:30	News-WPEC CBS 12 News at 6p	MLS1214H	\$1500.00	
19.1	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/31/12 7:09PM (We)	00:30	News-WPEC CBS 12 News at 7p	MLS1212H	\$1250.00	
19.1	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/31/12 7:24PM (We)	00:30	News-WPEC CBS 12 News at 7p	MLS1210H	\$1250.00	
19.1	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	11/01/12 7:23PM (Th)	00:30	News-WPEC CBS 12 News at 7p	MLS1212H	\$1250.00	
19.1	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	11/02/12 7:08PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	MLS1212H	\$1250.00	
24.0	Prime			11/01/12			1 preempt @ \$2250.00	\$0.00	Sold Out
25.1	Prime	178674-CBS-Underco	Day,F-1	11/02/12 8:29PM (Fr)	00:30	CBS-Undercover Boss (Friday)	MLS1214H	\$2500.00	
31.0	SPOT			10/30/12			2 preempts @ \$700.00	\$0.00	Sold Out
31.0	SPOT			11/01/12			1 preempt @ \$700.00	\$0.00	Client Request
31.0	SPOT			11/02/12			1 preempt @ \$700.00	\$0.00	Client Request
33.0	SPOT			10/30/12			1 preempt @ \$225.00	\$0.00	Client Request
33.0	SPOT			10/30/12			1 preempt @ \$225.00	\$0.00	Sold Out



WPEC  
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ph: (205) 943-2168

**Advertiser**  
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**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2668348  
**Inv Date** 11/4/2012  
**Terms** CIA  
**Contract** 1392660  
**Bill Type** Weekly/Irregular  
**Period** 10/29/2012 - 11/4/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** National/Political Candidate Agency BRD  
**Est/Headline** 6/06371325  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/6/2012 5:26:27PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
33.0	SPOT			11/01/12			1 preempt @ \$225.00	\$0.00	Client Request
33.0	SPOT			11/02/12			1 preempt @ \$225.00	\$0.00	Client Request
35.1	SPOT	6:00:00AM- 7:00:00	Day,Sa-1	11/03/12 6:23AM (Sa)	00:30	News-CBS 12 News This Morning 6a Saturday	MLS1214H	\$375.00	
37.1	SPOT	11:30:00PM-12:00:00	Day,Sa-1	11/03/12 12:26AM (Sa)	00:30	News-WPEC CBS 12 News at 11p	MLS1214H	\$300.00	
38.1	SPOT	12:00:00AM- 1:00:00	Day,Su-1	11/04/12 12:07AM (Su)	00:30	News-WPEC CBS 12 News at 11p	MLS1212H	\$225.00	
39.1	SPOT	7:00:00AM- 8:00:00	Day,Su-1	11/04/12 7:11AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	MLS1214H	\$375.00	
40.1	SPOT	6:00:00AM- 7:00:00	Day,Su-1	11/04/12 6:22AM (Su)	00:30	News-CBS 12 News This Morning 6a Sunday	MLS1212H	\$250.00	
41.1	SPOT	10:30:00AM-11:30:00	Day,Su-1	11/04/12 11:22AM (Su)	00:30	CBS-Face the Nation	MLS1214H	\$1250.00	
42.0	Football	188002-Sports-CBS S	Day,Sa-1	11/03/12 9:12PM (Sa)	00:30	Sports-CBS SEC Football 2	MLS1212H	\$5000.00	
43.0	SPOT	11:30:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	11/02/12 12:16AM (Fr)	00:30	CBS-The David Letterman Show	MLS1214H	\$565.00	M/G For 33.0.1,33.0.2,33.0.3,33.0.4
43.0	SPOT	11:30:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	11/02/12 11:47PM (Fr)	00:30	CBS-The David Letterman Show	MLS1212H	\$565.00	M/G For 33.0.1,33.0.2,33.0.3,33.0.4
43.0	SPOT			10/30/12			2 preempts @ \$565.00	\$0.00	Exceeds Max Per Day

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$37,425.00</b>	Total Spots	38
Commission	<b>(\$5,613.75)</b>		
Net Total	<b>\$31,811.25</b>		



WPEC  
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**Advertiser**  
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**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2673361  
**Inv Date** 11/11/2012  
**Terms** CIA  
**Contract** 1392660  
**Bill Type** Weekly/Irregular  
**Period** 11/5/2012 - 11/11/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** **National/Political Candidate Agency BRD**  
**Est/Headline** 6/06371325  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/14/2012 2:45:42PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
6.1	SPOT	7:00:00AM- 9:00:00	Per week (4),Mo,Tu	11/05/12 8:13AM (Mo)	00:30	CBS-CBS This Morning	MLS1214H	\$565.00	
6.1	SPOT	7:00:00AM- 9:00:00	Per week (4),Mo,Tu	11/05/12 8:29AM (Mo)	00:30	CBS-CBS This Morning	MLS1212H	\$565.00	
6.1	SPOT	7:00:00AM- 9:00:00	Per week (4),Mo,Tu	11/06/12 7:29AM (Tu)	00:30	CBS-CBS This Morning	MLS1214H	\$565.00	
6.1	SPOT	7:00:00AM- 9:00:00	Per week (4),Mo,Tu	11/06/12 8:47AM (Tu)	00:30	CBS-CBS This Morning	MLS1212H	\$565.00	
8.1	SPOT	9:00:00AM-10:00:00	Per week (2),Mo,Tu	11/05/12 9:51AM (Mo)	00:30	Live with Kelly and Michael	MLS1214H	\$500.00	
8.1	SPOT	9:00:00AM-10:00:00	Per week (2),Mo,Tu	11/06/12 9:55AM (Tu)	00:30	Live with Kelly and Michael	MLS1214H	\$500.00	
10.1	SPOT	12:00:00PM-12:30:00	Per week (2),Mo,Tu	11/05/12 12:29PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	MLS1214H	\$875.00	
10.1	SPOT	12:00:00PM-12:30:00	Per week (2),Mo,Tu	11/06/12 12:14PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	MLS1212H	\$875.00	
14.1	SPOT	5:00:00PM- 5:30:00	Day,M-1	11/05/12 5:11PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	MLS1212H	\$1250.00	
18.1	SPOT	6:00:00PM- 6:30:00	Day,M-1	11/05/12 6:24PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	MLS1214H	\$1500.00	
20.1	SPOT	7:00:00PM- 7:30:00	Day,M-1	11/05/12 7:10PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	MLS1212H	\$1250.00	
34.1	SPOT	11:30:00PM-12:30:00	Day,M-1	11/05/12 12:16AM (Mo)	00:30	CBS-The David Letterman Show	MLS1214H	\$565.00	

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Gross Total	<b>\$9,575.00</b>
Commission	<b>(\$1,436.25)</b>
<b>Net Total</b>	<b>\$8,138.75</b>

Total Spots 12



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**Advertiser**  
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**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2659180  
**Inv Date** 10/28/2012  
**Terms** CIA  
**Contract** 1397262  
**Bill Type** Weekly/Irregular  
**Period** 10/22/2012 - 10/28/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** National/Political Candidate Agency BRD  
**Est/Headline** 5/06387502  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/31/2012 5:19:03PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/23/12 6:42AM (Tu)	00:30	News-CBS 12 News This Morning 6a	MLS1208H	\$350.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/25/12 6:40AM (Th)	00:30	News-CBS 12 News This Morning 6a	MLS1211H	\$350.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/26/12 6:40AM (Fr)	00:30	News-CBS 12 News This Morning 6a	MLS1211H	\$350.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/26/12 6:54AM (Fr)	00:30	News-CBS 12 News This Morning 6a	MLS1210H	\$350.00	
3.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/23/12 7:23PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	MLS1208H	\$500.00	
3.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/23/12 7:30PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	MLS1208H	\$500.00	
3.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/24/12 7:15PM (We)	00:30	News-WPEC CBS 12 News at 7p	MLS1211H	\$500.00	
3.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/25/12 7:14PM (Th)	00:30	News-WPEC CBS 12 News at 7p	MLS1210H	\$500.00	
5.0	SPOT			10/23/12			2 preempts @ \$350.00	\$0.00	Sold Out
5.0	SPOT			10/24/12			2 preempts @ \$350.00	\$0.00	Sold Out
5.0	SPOT			10/25/12			2 preempts @ \$350.00	\$0.00	Sold Out
5.0	SPOT			10/26/12			2 preempts @ \$350.00	\$0.00	Sold Out
9.0	Prime	178660-CBS-NCIS (Tu	Day,Tu-1	10/23/12 8:48PM (Tu)	00:30	CBS-NCIS (Tuesday)	MLS1208H	\$6000.00	
10.0	Prime	178666-CBS-Survivor	Day,W-1	10/24/12 7:59PM (We)	00:30	CBS-Survivor (Wednesday)	MLS1210H	\$2500.00	
11.0	Prime	178759-CBS-CSI Crim	Day,W-1	10/24/12 10:35PM (We)	00:30	CBS-CSI Crime Scene Investigation (Wednesday)	MLS1211H	\$1800.00	
12.0	Prime	8:00:00PM- 9:00:00	Day,Th-1	10/25/12 8:49PM (Th)	00:30	CBS-Two and a Half Men (Thursday)	MLS1211H	\$3000.00	
13.0	Prime	178669-CBS-Person o	Day,Th-1	10/25/12 9:50PM (Th)	00:30	CBS-Person of Interest (Thursday)	MLS1210H	\$3000.00	
14.0	Prime	178673-CBS-Blue Blo	Day,F-1	10/26/12 10:35PM (Fr)	00:30	CBS-Blue Bloods (Friday)	MLS1211H	\$5000.00	
15.0	SPOT	7:00:00PM- 8:00:00	Day,Su-1	10/28/12 7:39PM (Su)	00:30	CBS-60 Minutes	MLS1212H	\$7500.00	
16.0	Prime	187384-CBS-The Mer	Day,Su-1	10/28/12 10:49PM (Su)	00:30	CBS-The Mentalist (Sunday)	MLS1210H	\$2000.00	
17.0	SPOT	11:00:00PM-11:30:00	Per week (7),Tu,We,Th,Fr,Sa,Su	10/23/12 11:00PM (Tu)	00:30	CBS-Vegas (Tuesday)	MLS1208H	\$1050.00	
17.0	SPOT	11:00:00PM-11:30:00	Per week (7),Tu,We,Th,Fr,Sa,Su	10/24/12 11:30PM (We)	00:30	News-WPEC CBS 12 News at 11p	MLS1210H	\$1050.00	
17.0	SPOT	11:00:00PM-11:30:00	Per week (7),Tu,We,Th,Fr,Sa,Su	10/26/12 11:12PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	MLS1210H	\$1050.00	
17.0	SPOT	11:00:00PM-11:30:00	Per week (7),Tu,We,Th,Fr,Sa,Su	10/27/12 11:11PM (Sa)	00:30	News-WPEC CBS 12 News at 11p	MLS1212H	\$1050.00	
17.0	SPOT	11:00:00PM-11:30:00	Per week (7),Tu,We,Th,Fr,Sa,Su	10/27/12 11:29PM (Sa)	00:30	News-WPEC CBS 12 News at 11p	MLS1210H	\$1050.00	
17.0	SPOT	11:00:00PM-11:30:00	Per week (7),Tu,We,Th,Fr,Sa,Su	10/28/12 11:11PM (Su)	00:30	News-WPEC CBS 12 News at 11p	MLS1212H	\$1050.00	
17.0	SPOT	11:00:00PM-11:30:00	Per week (7),Tu,We,Th,Fr,Sa,Su	10/28/12 11:30PM (Su)	00:30	News-WPEC CBS 12 News at 11p	MLS1210H	\$1050.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$41,550.00</b>
Commission	<b>(\$6,232.50)</b>
Net Total	<b>\$35,317.50</b>

Total Spots 23



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**Advertiser**  
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**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2668363  
**Inv Date** 11/4/2012  
**Terms** CIA  
**Contract** 1397262  
**Bill Type** Weekly/Irregular  
**Period** 10/29/2012 - 11/4/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FL DEM SACHS/BRUNO/S (475045)  
**Acct Types** **National/Political Candidate Agency BRD**  
**Est/Headline** 5/06387502  
**Demo** A35+R  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/6/2012 5:26:29PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	6:00:00AM- 7:00:00	Day,M-1	10/29/12 6:26AM (Mo)	00:30	News-CBS 12 News This Morning 6a	MLS1212H	\$350.00	
4.0	SPOT	7:00:00PM- 7:30:00	Day,M-1	10/29/12 7:25PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	MLS1210H	\$500.00	
6.0	SPOT	7:30:00PM- 8:00:00	Day,M-2	10/29/12 7:29PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	MLS1212H	\$350.00	
6.0	SPOT			10/29/12			1 preempt @ \$350.00	\$0.00	Sold Out
7.0	Prime	8:00:00PM- 9:00:00	Day,M-1	10/29/12 7:58PM (Mo)	00:30	CBS-How I Met Your Mother	MLS1210H	\$1800.00	
8.0	Prime	9:00:00PM-10:00:00	Day,M-1	10/29/12 9:49PM (Mo)	00:30	CBS-Mike & Molly (Monday)	MLS1212H	\$2700.00	
18.0	SPOT	11:00:00PM-11:30:00	Day,M-1	10/29/12 11:30PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	MLS1210H	\$1050.00	



WPEC  
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651 Beacon Pkwy  
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ph: (205) 943-2168

**Advertiser**  
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**Buyer**  
**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2668388  
**Inv Date** 11/4/2012  
**Terms** CIA  
**Contract** 1400901  
**Bill Type** Weekly/Irregular  
**Period** 10/29/2012 - 11/4/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FL DEM SACH/BRUNO /S (482432)  
**Acct Types** **National/Political Candidate Agency BRD**  
**Est/Headline** 6/06395010  
**Demo** A35+  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/6/2012 5:26:31PM

**West Palm Beach (WPEC)**

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	9:00:00AM-10:00:00	Per week (5),Tu,We,Th,Fr	10/30/12 9:36AM (Tu)	00:30	Live with Kelly and Michael	MLS1210H	\$500.00	
1.0	SPOT	9:00:00AM-10:00:00	Per week (5),Tu,We,Th,Fr	10/31/12 9:49AM (We)	00:30	Live with Kelly and Michael	MLS1210H	\$500.00	
1.0	SPOT	9:00:00AM-10:00:00	Per week (5),Tu,We,Th,Fr	10/31/12 9:56AM (We)	00:30	Live with Kelly and Michael	MLS1212H	\$500.00	
1.0	SPOT	9:00:00AM-10:00:00	Per week (5),Tu,We,Th,Fr	11/01/12 9:35AM (Th)	00:30	Live with Kelly and Michael	MLS1212H	\$500.00	
1.0	SPOT	9:00:00AM-10:00:00	Per week (5),Tu,We,Th,Fr	11/01/12 9:50AM (Th)	00:30	Live with Kelly and Michael	MLS1214H	\$500.00	
2.0	SPOT	10:00:00AM-11:00:00	Per week (3),Tu,We,Th,Fr	10/30/12 9:58AM (Tu)	00:30	Live with Kelly and Michael	MLS1212H	\$565.00	
2.0	SPOT	10:00:00AM-11:00:00	Per week (3),Tu,We,Th,Fr	10/31/12 9:59AM (We)	00:30	Live with Kelly and Michael	MLS1210H	\$565.00	
2.0	SPOT	10:00:00AM-11:00:00	Per week (3),Tu,We,Th,Fr	11/01/12 9:58AM (Th)	00:30	Live with Kelly and Michael	MLS1212H	\$565.00	
3.0	SPOT	12:30:00PM- 2:00:00	Per week (4),Tu,We,Th,Fr	10/31/12 12:58PM (We)	00:30	CBS-The Young & the Restless	MLS1210H	\$940.00	
3.0	SPOT	12:30:00PM- 2:00:00	Per week (4),Tu,We,Th,Fr	11/01/12 1:29PM (Th)	00:30	CBS-The Young & the Restless	MLS1214H	\$940.00	
3.0	SPOT	12:30:00PM- 2:00:00	Per week (4),Tu,We,Th,Fr	11/02/12 12:59PM (Fr)	00:30	CBS-The Young & the Restless	MLS1212H	\$940.00	
3.0	SPOT	12:30:00PM- 2:00:00	Per week (4),Tu,We,Th,Fr	11/02/12 1:29PM (Fr)	00:30	CBS-The Young & the Restless	MLS1214H	\$940.00	
4.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/31/12 5:45PM (We)	00:30	News-WPEC CBS 12 News at 530p	MLS1210H	\$1250.00	
4.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	11/01/12 5:43PM (Th)	00:30	News-WPEC CBS 12 News at 530p	MLS1212H	\$1250.00	
4.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	11/02/12 5:39PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	MLS1212H	\$1250.00	
4.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	11/02/12 5:51PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	MLS1214H	\$1250.00	
5.0	SPOT	11:00:00PM-11:30:00	Per week (6),Tu,We,Th,Fr,Sa,Su	10/30/12 11:13PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	MLS1212H	\$1750.00	
5.0	SPOT	11:00:00PM-11:30:00	Per week (6),Tu,We,Th,Fr,Sa,Su	10/30/12 11:25PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	MLS1210H	\$1750.00	
5.0	SPOT	11:00:00PM-11:30:00	Per week (6),Tu,We,Th,Fr,Sa,Su	10/31/12 11:12PM (We)	00:30	News-WPEC CBS 12 News at 11p	MLS1212H	\$1750.00	
5.0	SPOT	11:00:00PM-11:30:00	Per week (6),Tu,We,Th,Fr,Sa,Su	11/01/12 11:30PM (Th)	00:30	News-WPEC CBS 12 News at 11p	MLS1212H	\$1750.00	
5.0	SPOT	11:00:00PM-11:30:00	Per week (6),Tu,We,Th,Fr,Sa,Su	11/02/12 11:28PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	MLS1214H	\$1750.00	
5.0	SPOT	11:00:00PM-11:30:00	Per week (6),Tu,We,Th,Fr,Sa,Su	11/03/12 12:06AM (Sa)	00:30	News-WPEC CBS 12 News at 11p	MLS1212H	\$1750.00	
9.0	SPOT	11:00:00AM-12:00:00	Per week (4),Tu,We,Th,Fr	10/30/12 11:00AM (Tu)	00:30	CBS-The Price is Right	MLS1210H	\$1040.00	
9.0	SPOT	11:00:00AM-12:00:00	Per week (4),Tu,We,Th,Fr	10/31/12 11:00AM (We)	00:30	CBS-The Price is Right	MLS1212H	\$1040.00	
9.0	SPOT	11:00:00AM-12:00:00	Per week (4),Tu,We,Th,Fr	11/01/12 10:59AM (Th)	00:30	CBS-The Price is Right	MLS1214H	\$1040.00	
9.0	SPOT	11:00:00AM-12:00:00	Per week (4),Tu,We,Th,Fr	11/02/12 11:00AM (Fr)	00:30	CBS-The Price is Right	MLS1214H	\$1040.00	
17.0	SPOT	12:00:00PM-12:30:00	Day,Sa-1	11/03/12 12:01PM (Sa)	00:30	South Florida Business Report	MLS1212H	\$150.00	
18.0	SPOT	9:00:00AM-10:30:00	Day,Su-1	11/04/12 9:29AM (Su)	00:30	CBS-News Sunday Morning	MLS1214H	\$2250.00	
19.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/30/12 6:40AM (Tu)	00:30	News-CBS 12 News This Morning 6a	MLS1212H	\$875.00	
19.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/31/12 6:00AM (We)	00:30	News-CBS 12 News This Morning 6a	MLS1212H	\$875.00	
19.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	11/01/12 6:23AM (Th)	00:30	News-CBS 12 News This Morning 6a	MLS1214H	\$875.00	
19.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	11/02/12 6:11AM (Fr)	00:30	News-CBS 12 News This Morning 6a	MLS1214H	\$875.00	
20.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/30/12 4:14PM (Tu)	00:30	Dr Phil	MLS1210H	\$875.00	
20.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	11/01/12 4:15PM (Th)	00:30	Dr Phil	MLS1214H	\$875.00	
20.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	11/02/12 4:21PM (Fr)	00:30	Dr Phil	MLS1214H	\$875.00	
20.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	11/02/12 4:32PM (Fr)	00:30	Dr Phil	MLS1214H	\$875.00	
21.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/30/12 7:08PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	MLS1212H	\$1250.00	



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2668388  
**Inv Date** 11/4/2012  
**Terms** CIA  
**Contract** 1400901  
**Bill Type** Weekly/Irregular  
**Period** 10/29/2012 - 11/4/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FL DEM SACH/BRUNO /S (482432)  
**Acct Types** **National/Political Candidate Agency BRD**  
**Est/Headline** 6/06395010  
**Demo** A35+  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/6/2012 5:26:31PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
21.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/31/12 7:14PM (We)	00:30	News-WPEC CBS 12 News at 7p	MLS1212H	\$1250.00	
21.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	11/01/12 7:13PM (Th)	00:30	News-WPEC CBS 12 News at 7p	MLS1214H	\$1250.00	
21.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	11/02/12 7:14PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	MLS1212H	\$1250.00	
22.0	SPOT	7:30:00PM- 8:00:00	Per week (4),Tu,We,Th,Fr	10/30/12 7:43PM (Tu)	00:30	Inside Edition	MLS1210H	\$875.00	
22.0	SPOT	7:30:00PM- 8:00:00	Per week (4),Tu,We,Th,Fr	11/01/12 7:43PM (Th)	00:30	Inside Edition	MLS1214H	\$875.00	
22.0	SPOT	7:30:00PM- 8:00:00	Per week (4),Tu,We,Th,Fr	11/01/12 7:56PM (Th)	00:30	Inside Edition	MLS1212H	\$875.00	
22.0	SPOT	7:30:00PM- 8:00:00	Per week (4),Tu,We,Th,Fr	11/02/12 7:49PM (Fr)	00:30	Inside Edition	MLS1214H	\$875.00	
25.0	Prime	178759-CBS-CSI Crim	Day,W-1	10/31/12 10:36PM (We)	00:30	CBS-CSI Crime Scene Investigation (Wednesday)	MLS1210H	\$4500.00	
26.0	Prime	8:00:00PM- 9:00:00	Day,Th-1	11/01/12 7:58PM (Th)	00:30	CBS-The Big Bang Theory (Thursday)	MLS1214H	\$7500.00	
27.0	Football	188002-Sports-CBS S	Day,Sa-1	11/03/12 8:57PM (Sa)	00:30	Sports-CBS SEC Football 2	MLS1214H	\$1250.00	
28.0	Prime	187384-CBS-The Mer	Day,Su-1	11/04/12 11:07PM (Su)	00:30	CBS-The Mentalist (Sunday)	MLS1214H	\$5000.00	
29.0	SPOT	3:00:00PM- 4:00:00	Per week (4),Tu,We,Th,Fr	10/30/12 3:14PM (Tu)	00:30	The Doctors	MLS1212H	\$565.00	
29.0	SPOT	3:00:00PM- 4:00:00	Per week (4),Tu,We,Th,Fr	10/31/12 3:16PM (We)	00:30	The Doctors	MLS1212H	\$565.00	
29.0	SPOT	3:00:00PM- 4:00:00	Per week (4),Tu,We,Th,Fr	11/01/12 3:15PM (Th)	00:30	The Doctors	MLS1212H	\$565.00	
29.0	SPOT	3:00:00PM- 4:00:00	Per week (4),Tu,We,Th,Fr	11/02/12 3:13PM (Fr)	00:30	The Doctors	MLS1212H	\$565.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$66,025.00</b>
Commission	<b>(\$9,903.75)</b>
<b>Net Total</b>	<b>\$56,121.25</b>

Total Spots 52



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Florida Democratic Party 3 Pack (23075)**  
**Dudley Media (7265)**  
DUDLEY,BOB  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2673382  
**Inv Date** 11/11/2012  
**Terms** CIA  
**Contract** 1400901  
**Bill Type** Weekly/Irregular  
**Period** 11/5/2012 - 11/11/2012

**Dudley Media**  
**919 Catharine St**  
**Philadelphia, PA 19147**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FL DEM SACH/BRUNO /S (482432)  
**Acct Types** National/Political Candidate Agency BRD  
**Est/Headline** 6/06395010  
**Demo** A35+  
**Revision**  
**Comments** FL DEM SACHS/BRUNO/S  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/14/2012 2:45:44PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
6.0	SPOT	6:00:00AM- 7:00:00	Per week (2),Mo,Tu	11/05/12 6:59AM (Mo)	00:30	News-CBS 12 News This Morning 6a	MLS1212H	\$875.00	
6.0	SPOT	6:00:00AM- 7:00:00	Per week (2),Mo,Tu	11/06/12 6:11AM (Tu)	00:30	News-CBS 12 News This Morning 6a	MLS1212H	\$875.00	
7.0	SPOT	9:00:00AM-10:00:00	Per week (2),Mo,Tu	11/05/12 9:22AM (Mo)	00:30	Live with Kelly and Michael	MLS1214H	\$500.00	
7.0	SPOT	9:00:00AM-10:00:00	Per week (2),Mo,Tu	11/06/12 9:37AM (Tu)	00:30	Live with Kelly and Michael	MLS1214H	\$500.00	
8.0	SPOT	10:00:00AM-11:00:00	Per week (2),Mo,Tu	11/05/12 10:26AM (Mo)	00:30	CBS-Lets Make a Deal	MLS1212H	\$565.00	
8.0	SPOT	10:00:00AM-11:00:00	Per week (2),Mo,Tu	11/06/12 10:28AM (Tu)	00:30	CBS-Lets Make a Deal	MLS1214H	\$565.00	
10.0	SPOT	11:00:00AM-12:00:00	Day,M-1	11/05/12 10:58AM (Mo)	00:30	CBS-The Price is Right	MLS1214H	\$1040.00	
11.0	SPOT	12:30:00PM- 2:00:00	Day,M-1	11/05/12 12:57PM (Mo)	00:30	CBS-The Young & the Restless	MLS1214H	\$940.00	
12.0	SPOT	3:00:00PM- 4:00:00	Day,M-1	11/05/12 3:53PM (Mo)	00:30	The Doctors	MLS1212H	\$565.00	
13.0	SPOT	4:00:00PM- 5:00:00	Day,M-1	11/05/12 4:29PM (Mo)	00:30	Dr Phil	MLS1214H	\$875.00	
14.0	SPOT	5:30:00PM- 6:00:00	Day,M-1	11/05/12 5:39PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	MLS1212H	\$1250.00	
15.0	SPOT	7:00:00PM- 7:30:00	Day,M-1	11/05/12 7:29PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	MLS1214H	\$1250.00	
16.0	SPOT	7:30:00PM- 8:00:00	Day,M-1	11/05/12 7:43PM (Mo)	00:30	Your Voice, Your Future	MLS1214H	\$875.00	
23.0	Prime	8:00:00PM- 9:00:00	Day,M-1	11/05/12 8:18PM (Mo)	00:30	CBS-How I Met Your Mother	MLS1212H	\$4500.00	
24.0	Prime	9:00:00PM-10:00:00	Day,M-1	11/05/12 9:49PM (Mo)	00:30	CBS-Mike & Molly (Monday)	MLS1214H	\$6750.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$21,925.00</b>
Commission	<b>(\$3,288.75)</b>
Net Total	<b>\$18,636.25</b>

Total Spots 15